

LEARN EDUCATE ACT DREAM



November 11 - 13, 2021
Peoria, IL | skillsusaillinois.org/lead



WHAT IS L.E.A.D.?

L.E.A.D. is a two-day employability skill development conference that helps members activate their career and leadership potential through hands-on, high-energy and motivational programming. L.E.A.D. allows members to increase career readiness through experience, understand how to lead a SkillsUSA Chapter and gain a set of skills that can be used to lead others. L.E.A.D. is also for career and technical education professionals, offering development around the best practices of career readiness instruction and this year will focus on work-based learning initiatives.

The SkillsUSA Framework works by empowering every member to achieve career success and delivers a skill set demanded by business and industry. L.E.A.D. will provide participants an understanding of how to leverage these skills for future success by focusing on the essential elements of:

INTEGRITY

Doing the right thing in a reliable way.

TEAMWORK

Working with others to achieve a common goal.

LEADERSHIP

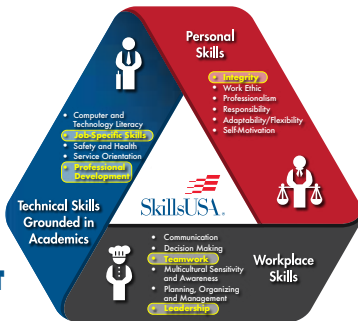
Influencing the hearts, minds and actions of others.

JOB-SPECIFIC SKILLS

Identifying, developing and implementing unique knowledge and skills required by a specific job.

PROFESSIONAL DEVELOPMENT

Engaging intentionally in learning experiences that contribute positively to career path progression.



EXPERIENCES

Student Experiences

- Employability skill development focused on the elements of Leadership and Integrity
- Interview preparation and training
- Developing a career action plan
- Practice career competitions
- Working with a team to achieve a goal
- Setting goals for future success
- Chapter development and planning
- Electing the next state officer team
- SLSC 2022 Preview with tour of the Peoria Civic Center

Advisor Experiences

- Work-based learning initiatives
- Value of membership
- Unpacking of the career competitions of the SkillsUSA Championships
- SkillsUSA Framework integration
- Chapter success through the SkillsUSA Program of Work
- Informal advisor conversations
- Career competition updates
- SLSC 2022 Preview with tour of the Peoria Civic Center

REGISTRATION INFORMATION

Registration Deadline: October 13, 2021

Conference Experience — \$175/participant

Registration includes training, materials, t-shirt and meals while on-site. Submitted membership is required to participate in any SkillsUSA event. Submit registration today at register.skillsusa.org.

Hotel Accommodations — \$169/night inclusive of tax

Conference registration and hotel accommodations are no longer combined. All rooms will be booked by chapters through SkillsUSA Illinois. Rates are inclusive of all taxes and fees. All participants are required to stay within SkillsUSA hotel accommodations.



PROTECTING OUR MEMBERS



Masks Required



**Limited Contact/
Touch Points**



**Elevated Disinfecting
of High Touch Areas**



**Physical Distancing
When Possible**

The safety and health of our members the number one priority of SkillsUSA Illinois. To ensure a safe return to in-person events, SkillsUSA Illinois has partnered with risk management industry-leaders to develop plans and procedures to minimize risks around COVID-19. All events will follow the guidance of the Illinois Department of Public Health and Illinois State Board of Education.