



## Photography

## Career Competition

**Career Cluster:** Arts, A/V Technology and Communications/ Marketing

**State Qualifying Exam:** Yes

**National Contest:** Yes

**Participation:** Individual

### Competition Description

Competitors demonstrate their ability to use digital single-lens reflex cameras, image editing software (Adobe Photoshop) and professional studio lighting. Students perform on-site photography with portrait studio lighting and subject posing. They process and print digital photos and submit two mounted and matted images in advance to be judged and displayed at the competition.

### Tasks To Be Evaluated

#### Prior To Conference – Print Competition

Competitors must submit two prints produced before the competition in any category of their choice. Prints will be on public display and must not contain any questionable content including but not limited to: drugs, sex, violence, illegal activity, etc.

Prints must adhere to the following criteria:

- Print size must be an 11"x14" or 10"x15"
- Both prints must be mounted to a 16"x20" black foam core board (1/4" thick) with a 16"x20" black over mat
- Each print must have a label placed on the back upper middle section that includes the following information: competitor number (on name badge) and cellphone number.

Prints must be brought to the orientation meeting (Thursday following Opening Session). Prints received after will receive a penalty.

#### On-site At Conference – Competition

Competitors may begin shooting photographs as soon as the doors open at the Peoria Civic Center on Friday to capture images of members and people working in the different career competitions. Competitors must arrive at the competition location (posted in Conference Program) no later than 12 p.m. and check in with the Technical Chair. Competitors will set up their computer at a designated table to transfer photographs and begin enhancement.

Competitors may use any tools in Photoshop to enhance their images in order to make the images more expressive (Refer to the Technical Standard for more details on image enhancement). Competitors will submit a USB which contains two folders: "01-All Photos" and "02-Competitions Submission." The "01-All Photos" folder should the best photos shot by the competitor this can range based on space available on the USB. The "02-Competition Submission" folder should contain the competitors "five best photographs," with both the original photos and enhanced images (10 files total). Both USB and prints will be retained by SkillsUSA for exhibition and future marketing efforts. Competitors must have all work completed by 2:30 pm for judging.

### Provided by Competitor

This is a minimum required equipment list. Any additional accessories are acceptable and up to the discretion of the student (on-camera flash, reflector, additional lenses, etc.).

- One DSLR or mirrorless camera with removable lens capabilities (bridge or compacts not accepted)
- Minimum: two batteries with charger 3.
- Minimum: two 16 GB memory cards
- USB Memory Drive for competition submission. Ensure the drive is large enough to hold the competition submission.
- One speedlight flash with wireless transmitter (be sure they work together) One hand-held flash meter
- USB card reader or camera USB cable
- Computer with USB and/or SD card slot (laptop preferred). Please record the school's login password for the student.
- Adobe Photoshop (be sure Photoshop can open the camera's RAW files)
- Two images for Print Competition (see guidelines in "Scope of Contest"
- All competitors must create a one-page résumé and submit a hard copy to the technical committee chair at orientation. Failure to do so will result in a 10-point penalty.

### Provided by Technical Committee

- Space to complete work onsite.



## Career Competition

### Clothing Requirement

#### National Requirement:

**Class E:** Competition Specific: Business Casual Attire

- Official SkillsUSA white polo shirt
- Black dress slacks or black dress skirt (knee-length minimum)
- Black, closed-toe dress shoes.

#### State Requirement:

National Requirement OR

- White polo shirt or button-down dress shirt (other colored polo/dress shirt will be subject to deductions)
- Black dress slacks or black dress skirt (knee-length minimum)
- Black, closed-toe dress shoes.
- Any embroidered names or school patches must be covered, if applicable.

### Additional Information

Competitors are to wear official competition clothing to the competition orientation meeting.