



Promotional Bulletin Board

Career Competition

Career Cluster: Leadership

State Qualifying Exam: No

National Contest: Yes

Participation: Team of 3

Competition Description

To encourage local SkillsUSA chapters to promote the organization, career and technical education, and related occupational information through a promotional bulletin board.

Tasks To Be Evaluated

The competition requires the development of a promotional bulletin board using the SkillsUSA national theme, and it may also include promotion of local SkillsUSA chapter activities or technical, skilled and service occupations, including health occupations. Skill also will be evaluated through an interview.

Clothing Requirement

National Requirement:

Class A: SkillsUSA Official Attire

- Official SkillsUSA red blazer or official SkillsUSA red jacket
- Button-up, collared, white dress shirt (accompanied by a plain, solid black tie or SkillsUSA black tie), white shirt (collarless or small-collared) or white turtleneck, with any collar not to extend into the lapel area of the blazer, sweater, windbreaker or jacket
- Black dress slacks or black dress skirt (knee-length at minimum)
- Black dress shoes

State Requirement:

SkillsUSA Official Attire or Business Professional Attire.

Provided by Competitor

- All competitors must create a one-page resume and submit a hard copy to the technical committee chair at orientation.

Provided by Technical Committee

- A 3'x7' (depth x width) booth will be available for displaying boards in the competition area.

Additional Information

The SkillsUSA national headquarters staff establishes the theme for the Promotional Bulletin Board competition and announces it to the state associations by Sept. 1 for the following school year. To verify the correct national theme, go to:
<https://www.skillsusa.org/about/theme/>