



T-Shirt Design

Career Competition

Career Cluster: Arts, A/V Technology and Communications/Marketing

State Qualifying Event: No

National Contest: Yes

Participation: Individual

Competition Description

This event is designed to assess the ability of the competitor to create a T-shirt design and produce a drawing of that design. A presentation regarding all aspects of design creation is also required.

Tasks To Be Evaluated

Competitors will design a t-shirt, and a design notebook in a three-ring binder with supporting materials for the presentation portions of the competition ahead of time that represents SkillsUSA Illinois. They will then deliver a **five-to-seven-minute** presentation that includes a question-and-answer portion at the conference.

Clothing Requirement

National Requirement:

Class A: SkillsUSA Official Attire

- Official SkillsUSA red blazer or official SkillsUSA red jacket
- Button-up, collared, white dress shirt (accompanied by a plain, solid black tie or SkillsUSA black tie), white shirt (collarless or small-collared) or white turtleneck, with any collar not to extend into the lapel area of the blazer, sweater, windbreaker or jacket
- Black dress slacks or black dress skirt (knee-length at minimum)
- Black dress shoes

State Requirement:

SkillsUSA Official Attire or Business Professional Attire.

Provided by Competitor

- A printed version of their design
- A design notebook
- Presentation materials
- One-page resume

Provided by Technical Committee

- N/A



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Additional Information

- Competitors need to make sure they **read the technical standards carefully**. The requirement of a tri-fold display has been replaced by the design notebook requirement. Unlike at the national contest, the three-ring binder does not have to be an official SkillsUSA Binder. Competitors are also not required to bring an actual t-shirt (though they may if they so choose).
- Students must submit an 8.5"x11" sheet of paper with their t-shirt design separate from their binder. The paper should only include their design.
- Drop Off for displays and submission sheets will be on Thursday afternoon and during the orientation meeting.
- Interviews will be scheduled by the competition chair. They will give students their interview times at the orientation meeting. If there is a conflict, it is the job of the competitor to discuss with the competition chair an alternate time for their interview.
- **Competitors are allowed to compete in both T-shirt and Pin Design, however, competitors may not submit the same design for both competitions.**