



March 5 - 6, 2024

Springfield, Illinois



www.SkillsUSAIllinois.org/AMPLIFY



AMPLIFY 2024

AMPLIFY provides SkillsUSA Illinois members an opportunity to grow in their professionalism, communication, and leadership skills, which they apply during their advocacy visits to their locally elected state officials and other state agencies. Chapter delegations will talk to elected officials/their staff members and representatives of state board of education commerce and economic opportunity agencies. Topics will include their education paths and career and technical education training programs, the value of career and technical education, and the benefits of their SkillsUSA participation.

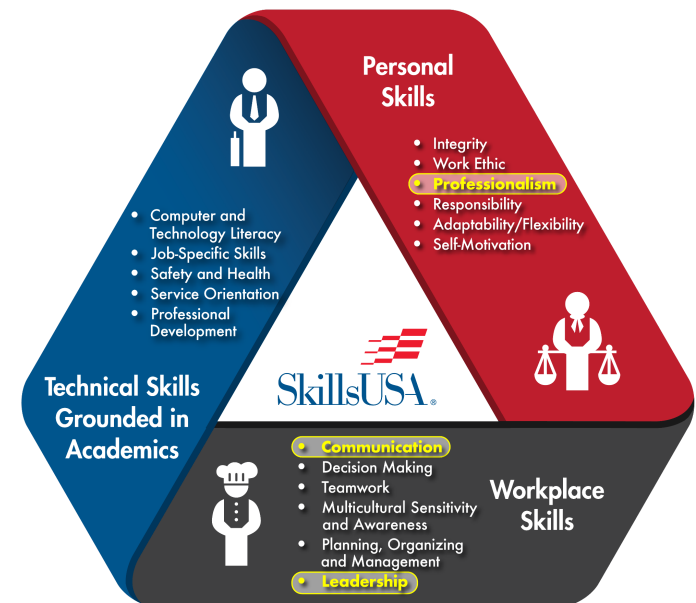
The conference will focus on advanced communication skills including development of a SkillsUSA Framework story to share during their visits with elected officials. The conference will include training for students and advisors on personal and workplace skills, advocacy training led by a professional training team, and panels with legislative staff members on conveying a message with impact. Participants will walk away with a well-created CTE and SkillsUSA Framework story, the ability to deliver it to legislatures, and an experience like no other.

OUTCOMES

PROFESSIONALISM — *Meeting the behavioral expectations of others through showcasing the skills they have developed from occupational identity through the SkillsUSA Framework.*

COMMUNICATION — *Sending and receiving clear messages by crafting their personal career and technical education and SkillsUSA Framework story.*

LEADERSHIP — *Influencing the hearts, minds, and actions of others by demonstrating their ability to create change through the application of advocacy best practices.*



CONFERENCE DATES

March 5 - 6, 2024

Crowne Plaza Springfield

3000 S Dirksen Pkwy, Springfield, IL 62703

Plan to arrive Tues. by 9:30 a.m. and depart Wed. at 3 p.m.

TENTATIVE SCHEDULE

Tuesday, March 5 (Dress: Business Casual, no jeans)

9 a.m. Registration (Crowne Plaza)

10 a.m. Opening Session

10:30 a.m. ... Advocacy Training

12 p.m. Lunch

1 p.m. Advocacy Training

6 p.m. Dinner Session

7 p.m. Social Activity

11 p.m. Curfew

Wednesday, March 6 (Dress: [SkillsUSA Official Attire](#))

7 a.m. Breakfast (Crowne Plaza)

7:30 a.m. Legislative Day Kick-off Event

9 a.m. Legislator Meetings (Capitol Building)

****Photo identification may be required.*

Afternoon..... Lunch (On Your Own)

Complete post visit surveys

3 p.m. Depart Springfield

LEGISLATIVE VISITS

A highlight of AMPLIFY is when students and advisors visit senators and representatives on Wednesday, Mar. 6 from 9 a.m. to 1 p.m. Please request your congressional appointments early. Additional information and resources will be released in early February. This will include how to log any potential visits. The SkillsUSA Illinois team will also be working to schedule visits for your chapter. To look up congressional information, visit SkillsUSA Advocate at advocate.skillsusa.org.

REQUIRED PRE-WORK

The following pre-work must be submitted by **Wed., Feb. 28** through SkillsUSA Absorb (absorb.skillsusa.org). Participants will receive access to courses on Tues., Feb. 13.

SKILLSUSA FRAMEWORK CERTIFICATION

In this certification experience, members will complete a series of learning events that lead to achieving the SkillsUSA Framework Certification. Members will learn about SkillsUSA and how it ensures the development of skilled professionals, career-ready leaders, and responsible community members.

CTE KNOWLEDGE CERTIFICATION

In this certification experience, members will complete a series of learning events that can lead to achieving the SkillsUSA CTE Knowledge Certification. Members will learn how SkillsUSA and career and technical education are solutions to the skills gap.

REGISTRATION INFORMATION

REGISTRATION DEADLINE

The deadline to register and submit hotel rooming lists is
Wednesday, Feb. 7, 2024.

REGISTRATION FEE

The conference registration fee is **\$295** per member, advisor, or chaperone and includes conference activities, training materials, and some meals. All participants must be members of SkillsUSA.

Hotel rooms are **\$140** per night inclusive of tax. Hotel check-in will be 4:30 p.m. with check-out at 11 a.m.

REGISTRATION INSTRUCTIONS — Deadline: Feb. 7

Registration will be completed through SkillsUSA Register (register.skillsusa.org). SkillsUSA membership must be joined prior to submitting conference registration. For registration instructions, review steps 7-13 of this guide: bit.ly/24quickstart.

HOTEL INSTRUCTIONS — Deadline: Feb. 7

To book rooms, complete the form below. Up to two individuals can be placed into a single room (one bed) and up to four individuals can be placed in a double room (two beds).

www.SkillsUSAIllinois.org/amplify/amplify-hotels

QUESTIONS OR MORE INFORMATION

Contact the SkillsUSA Illinois State Office at membership@skillsusaillinois.org or 833.754.5545.

AMPLIFY CHECKLIST

- ___ Feb. 7 | Submit membership, registration, and hotel rooming lists for attendees.
- ___ Feb. 8 | Reach out to local elected officials for meetings. Look for additional information and resources following registration.
- ___ Feb. 9 | Ensure attendees have SkillsUSA Official Attire for congressional visits.
- ___ Feb. 13 | Print and ensure members receive conference pre-work information and access.
- ___ Feb. 20 | Check-in with members on pre-work completion.
- ___ Feb. 28 | Confirm congressional appointments. Ensure members have completed pre-work.

CTE/PROGRAM STAKEHOLDERS

Chapters are welcome to invite additional CTE or program stakeholders to attend congressional appointments on Wednesday, Mar. 6 at 9 a.m. at the Illinois Capitol Building. Please register those individual using the link below:

www.SkillsUSAIllinois.org/AMPLIFY-stakeholders