



Pin Design

Career Competition

Career Cluster: Arts, A/V Technology and Communications/Marketing

State Qualifying Event: No

National Contest: Yes

Participation: Individual

Competition Description

Competitors present their pin artwork and tabletop display and participate in an oral presentation regarding all aspects of the creation of their design. Competitors will explain how the pin represents the state, its unique qualities, and why another SkillsUSA student or adult member would want to wear it.

Tasks To Be Evaluated

Competitors will design ahead of time a pin representing SkillsUSA Illinois, create a tabletop display to promote their pin design, and give a **five-to-seven-minute** presentation explaining their process, and how the pin represents the state.

Clothing Requirement

National Requirement:

Class A: SkillsUSA Official Attire

- Official SkillsUSA red blazer or official SkillsUSA red jacket
- Button-up, collared, white dress shirt (accompanied by a plain, solid black tie or SkillsUSA black tie), white shirt (collarless or small-collared) or white turtleneck, with any collar not to extend into the lapel area of the blazer, sweater, windbreaker or jacket
- Black dress slacks or black dress skirt (knee-length at minimum)
- Black dress shoes

State Requirement:

SkillsUSA Official Attire or Business Professional Attire.

Provided by Competitor

- A printed copy of their design
- Tabletop Display
- Any visuals used for presentation
- One-page resume

Provided by Technical Committee

- N/A



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Additional Information

- Competitors need to make sure they **read the technical standards carefully**. This contest adheres to the national standards. All rules in the standards hold for the state level contest, unless stated otherwise.
- Competitors must submit an 8.5"x11" sheet of paper with their pin design separate from their display. The paper should only include two identical examples of their design. One with a greatest dimension of exactly 7", the other with a greatest dimension of exactly 1.5".
- Drop Off for displays and submission sheets will be on Thursday afternoon and during the orientation meeting.
- Interviews will be scheduled by the competition chair. They will give students their interview times at the orientation meeting. If there is a conflict, it is the job of the competitor to discuss with the competition chair an alternate time for their interview.
- **Competitors are allowed to compete in both T-shirt and Pin Design, however, competitors may not submit the same design for both competitions.**